



sponsored by:



The Community Health Initiative of Kern County invites you to take part in this community advocacy conference filled with motivation and education. Throughout the two conference days, we will offer workshops and offer opportunities for residents, Promotoras, leaders, and elected officials to obtain resources and inspiration to work together to improve our community.

MARCH

1:00-5:00 pm Trip to Villa La Paz National Chávez Center Keene, CA

This trip will help reflect on the value of community participation showing a historical place as an icon of a social movement. Transportation will be provided.

6:00-10:00 pm Social Event Hotel Marriott Bakersfield, CA

An event to inspire and connect with other people who are working for the community well-being. We will have activities, light snacks, raffles and entertainment.

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8:00-4:30pm Conference South High School Bakersfield, CA

Through workshops and presentations we will learn how each of us has the right and responsibility to be engaged in the civic process. Practical strategies will be shared on how to become involved and achieve positive changes in our community. Includes light breakfast, lunch, resource tables and materials.

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Registration deadline is March 26, 2019. You may register in any of the following three ways:

[online, registro.chikerncounty.org](http://online.registro.chikerncounty.org) • [by email, chiPromotora2@gmail.com](mailto:chiPromotora2@gmail.com) • [by phone, \(661\) 241-0064](tel:6612410064)

You will receive a call and email with information about transportation, agenda, address and other conference details.

¿Can we text this information to you? Yes No

Space is limited to the first 250 who register. Register today! You may contact Angeles Bucio at 661-241-0064 for more information. There is no cost to participate. Lunch will be provided. Childcare will not be available.

All conference plenaries, workshops and other activities will be in Spanish. Interpretation will not be provided.

NAME _____ TITLE _____ ORGANIZATION/AGENCY/GROUP (if applicable) _____

MAILING ADDRESS _____ CITY _____ ZIP CODE _____

CELLULAR PHONE NUMBER _____ EMAIL ADDRESS _____ LUNCH: REGULAR VEGETARIAN

You will be able to participate in two workshops. Indicate your choices below.

WORKSHOP SELECTIONS: A) # _____ B) # _____ I WILL PARTICIPATE IN: CONFERENCE TRIP (need transportation) NETWORKING EVENT

WORKSHOPS

1 Past, Present and Future of Health Care Reform

Marisol Guillen, Community Health Initiative of Kern County

Paula De La Riva-Barrera, First 5 Kern

This workshop will help participants compare the health system before and after health care reform. Presenters will explain how the attacks on Health Reform affect us locally and will also address efforts in California to improve and expand health care. Participants will learn about the local impact of health care reform and will be prepared to communicate its importance to their peers.

Participants will be able to:

1. Share the economic and social impact of programs like Medi-Cal on Kern County.
2. Identify the changes achieved in the health system by the law known as Obamacare.
3. Take action to advocate for access to health care.

2 If All Starts with a Breath

Dr. Augustine Muñoz, Kern Medical

Valley Fever is a disease caused by a fungus that lives in the soil, travels through the air and enters the body through the airway. If diagnosed early, there is a better chance of keeping the disease under control, but researchers say that 9 out of 10 cases are misdiagnosed. It is confused with influenza in its early stage and subsequently with meningitis, skin infections, arthritis and cancer, among others.

During this workshop we will talk about:

1. How this disease is acquired, diagnosed, and treated.
2. Who is at risk and how can it be prevented.
3. Where to get help.
4. How we can join current efforts against this disease.

3 The Contribution of the Latino Community in the United States

Valentina Moreno, CHI Community Advocacy Committee
Carmen Burgos, Greater Bakersfield Legal Assistance

We must never forget the positive contribution of the Latino community in the

United States. Data and statistics on the contribution of Latinos to the economy, culture, science and more will be shared. The Latino community continues to grow and, being counted in the 2020 census will have a direct impact on our quality of life.

Participants:

1. Will recognize the contribution of Latinos, immigrants and undocumented persons to society in the United States.
2. Will be able to explain the importance of the census and its relation to the quality of life for all.
3. Will receive the necessary tools to talk with the community about the positive impact of Latinos in the United States.

4 Who has the Power?

Ángeles Bucio y María Cruz,

CHI Promotora

Gema Pérez,

CHI Community Advocacy Committee

This workshop will explain the role of various Kern County elected representatives. Representatives who have the authority to make decisions about our children's education, about how money is invested in our neighborhoods and other areas that affect our daily lives. Being informed allows us to advocate for our rights and needs.

Participants will:

1. Learn of local advocacy efforts and their results.
2. Learn about the role and area of responsibility of various elected representatives.
3. Become aware of different ways of advocating and being part of decision making.

5 Soil, Air and Water Quality

Nancy Villaseñor, California Department of Public Health

The quality of soil, air and water has a direct impact on our health and that of our families. Each of us can take steps to reduce risks and pollution, but also to influence policies that benefit our well-being. Information about local and state efforts to improve the quality of soil, air and water and how to join them will be shared. The well-being of our community

is the responsibility of all its members.

Participants will learn:

1. About the quality of soil, air and water in Kern.
2. Practical techniques to contribute to a healthy environment.
3. How to advocate for community well-being.

6 Using the General Plan to Build a Sustainable and Healthy Kern

Gustavo Aguirre, Center on Race, Poverty and the Environment

The County General Plan includes the guidelines and regulations used to make decisions regarding how the county will grow in the next 15 to 20 years. Its review and update should include good policies and take into consideration all sectors of the county to ensure that progress benefits everyone in Kern County.

Participants:

1. Will learn what a General Plan is, the policies it includes, and how it is used.
2. Will learn how the General Plan can benefit their community, their family and themselves.
3. Will learn who the decision makers are and how to participate to ensure a fair plan for all.

7 Advocating for our Children's Education

María Teresa Herrera

José González,

Self-Help Federal Credit Union

There are many opportunities to participate in the decision-making process that impacts our children's daily life. Knowing parent's rights and responsibilities in the education system is the first step in ensuring that our children receive the best possible education. Join other parents who have already had an impact on school decisions for the well-being of their families.

Participants will learn:

1. How to influence the creation and implementation of regulations within the school system.
2. About opportunities to join parent committees.
3. Of current local education issues that will impact Kern County children.